

Authorship acknowledgement in Ovid and Martial

or how to rethink copyright in the Digital Age

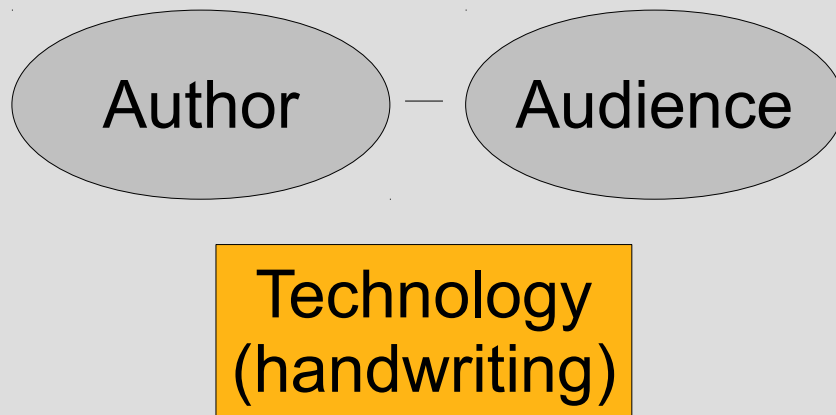
CA Conference, Durham, 18 April 2011

Paolo Monella
University of Palermo

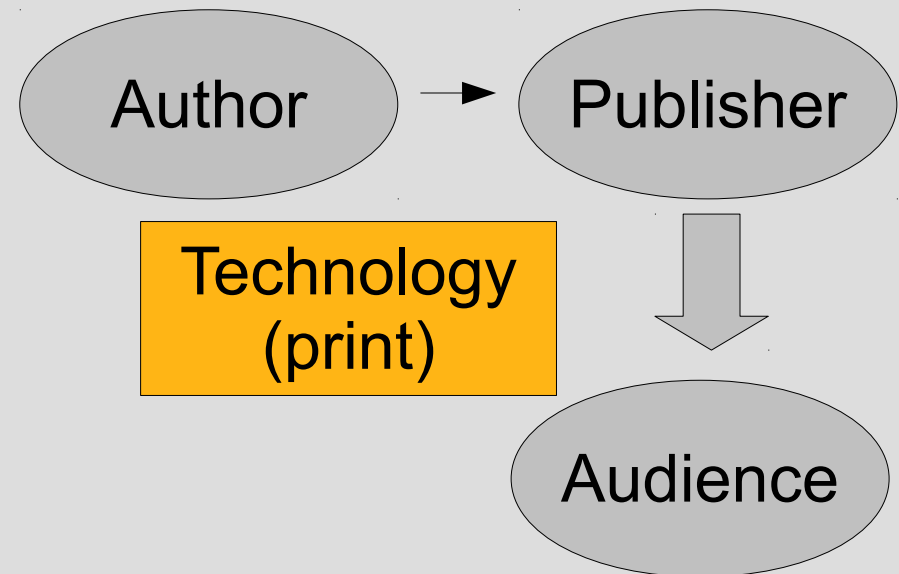
<http://www.unipa.it/paolo.monella>
paolo.monella@gmx.net

Before (and after) copyright

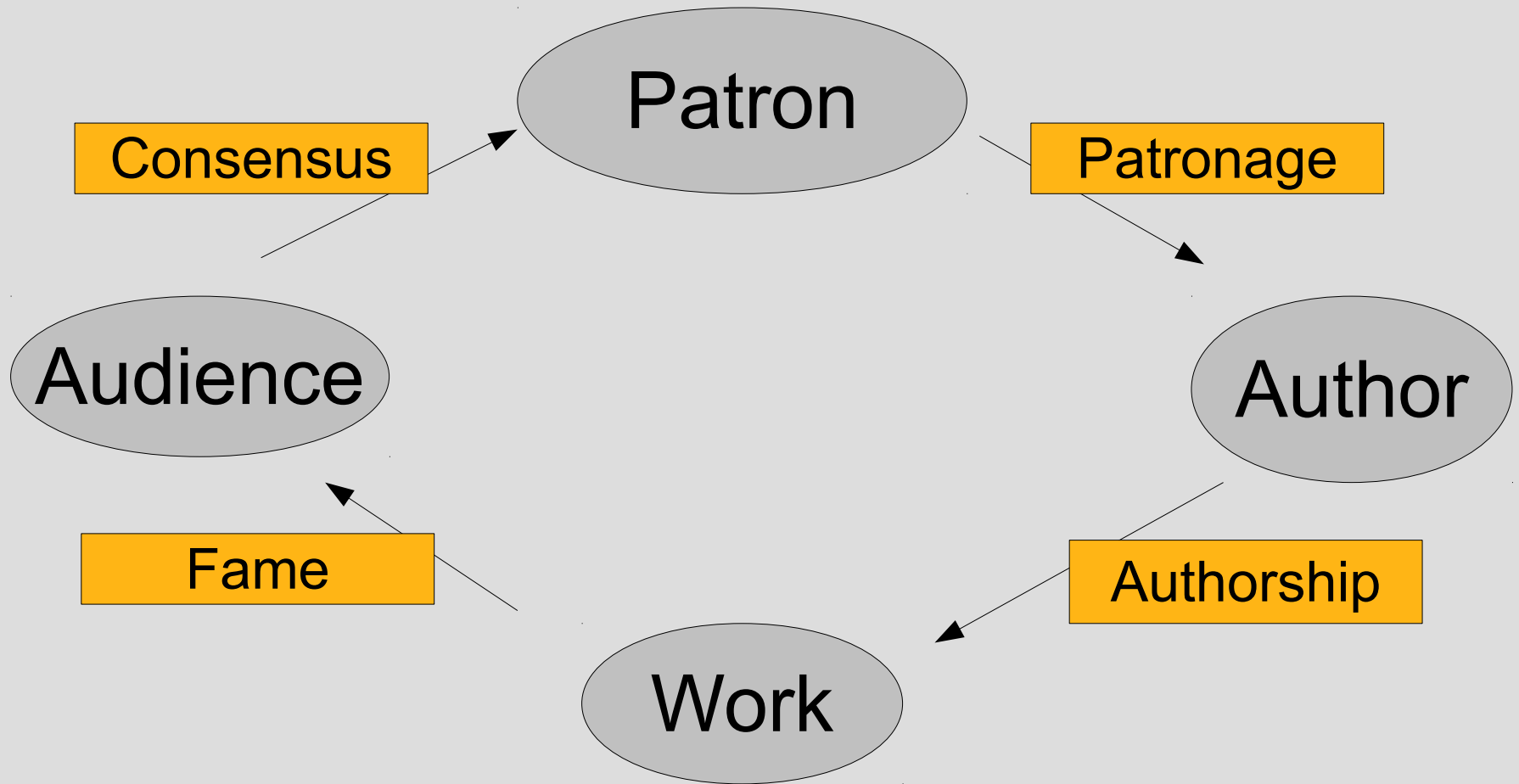
Before Gutenberg



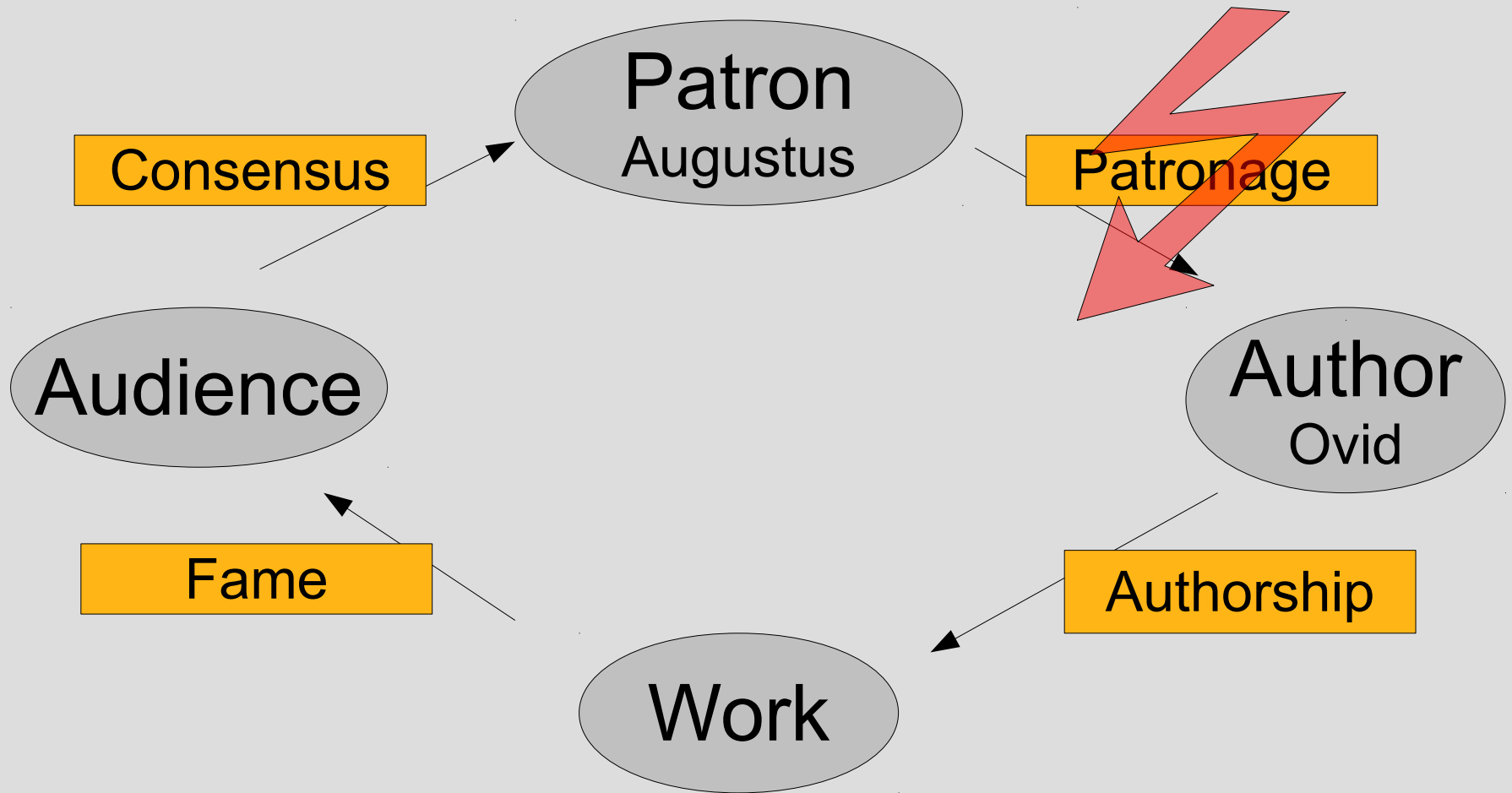
Gutenberg Age



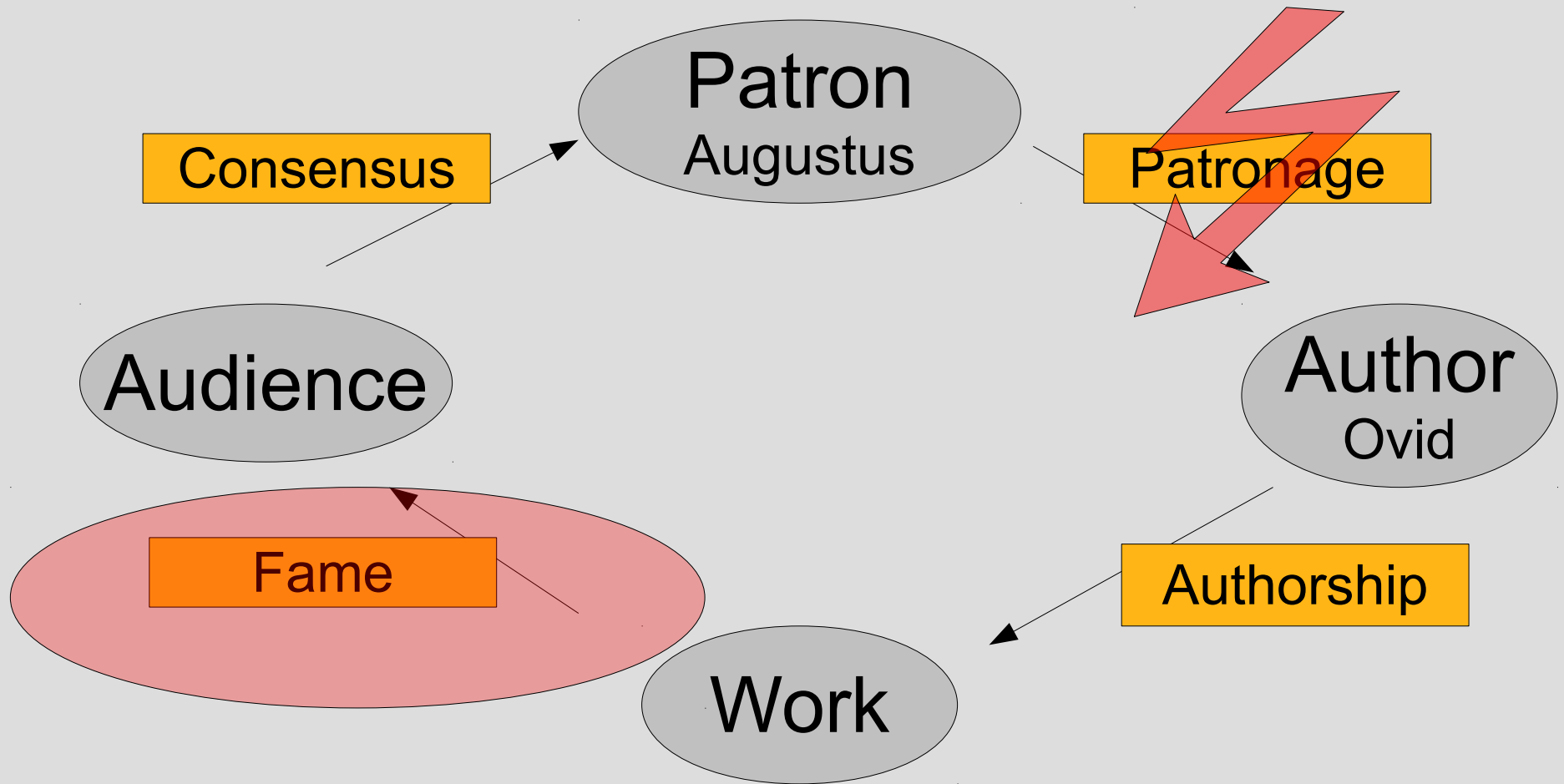
The patron as intermediary



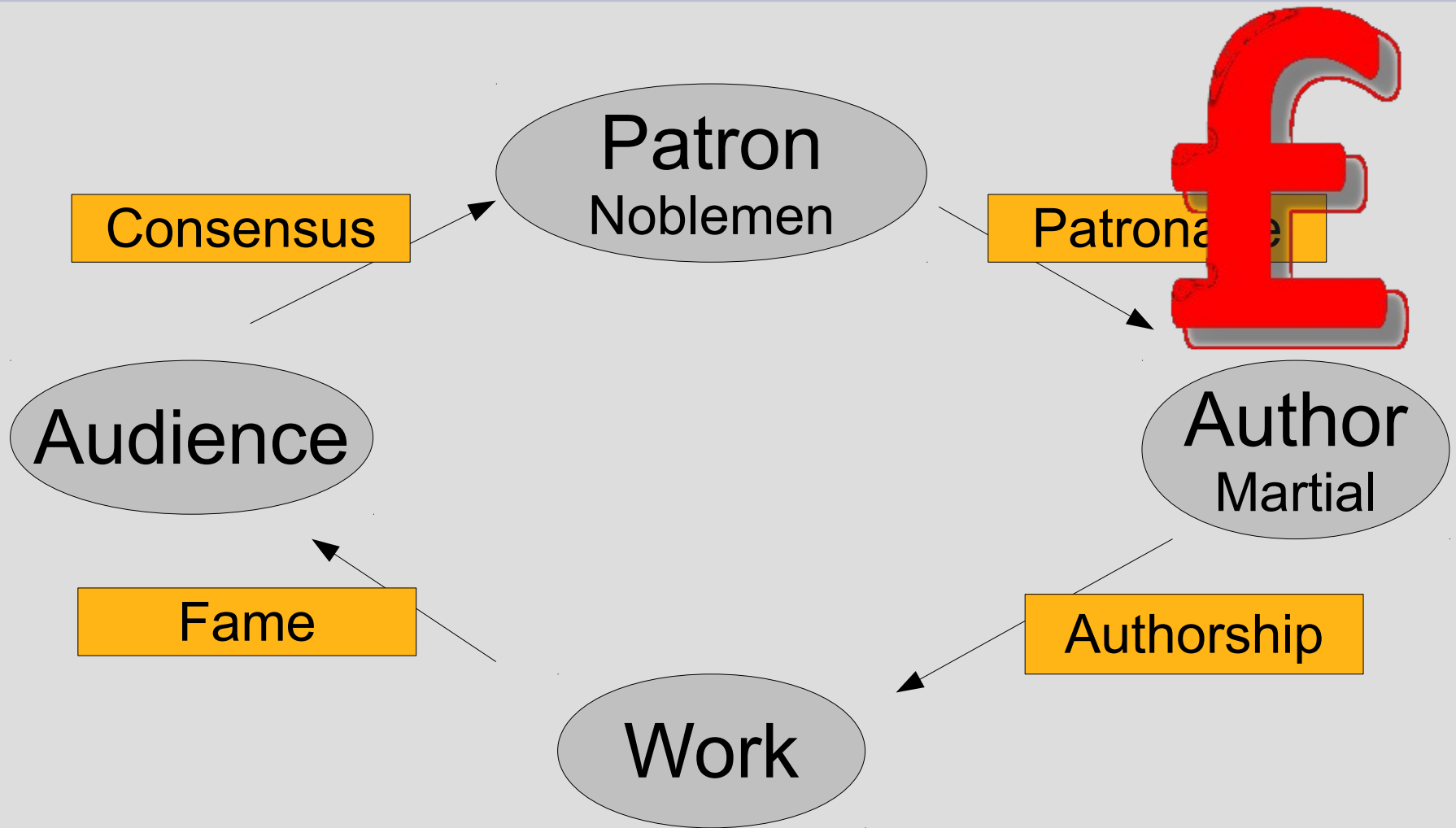
Ovid and his audience



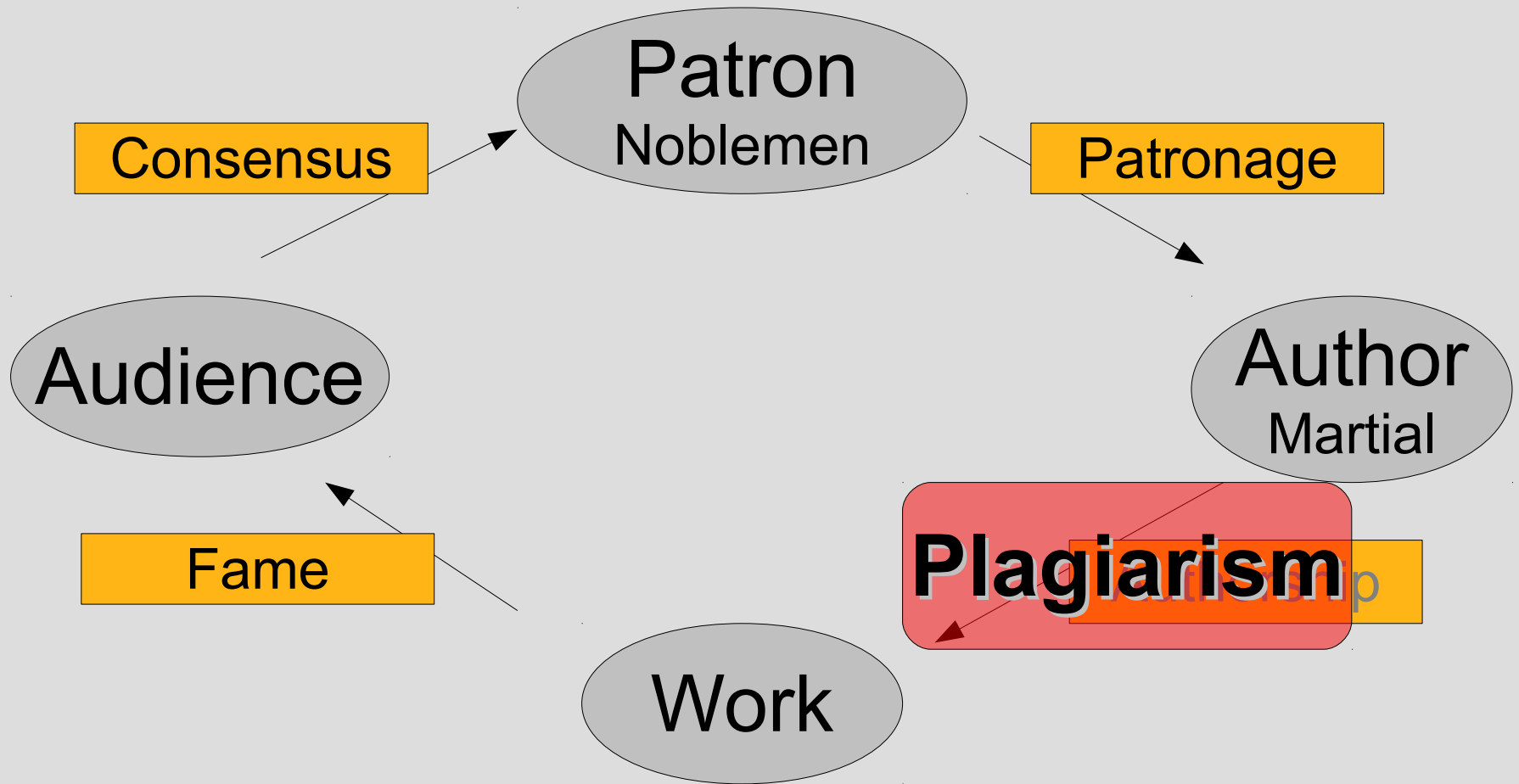
Ovid and his audience



Martial and money

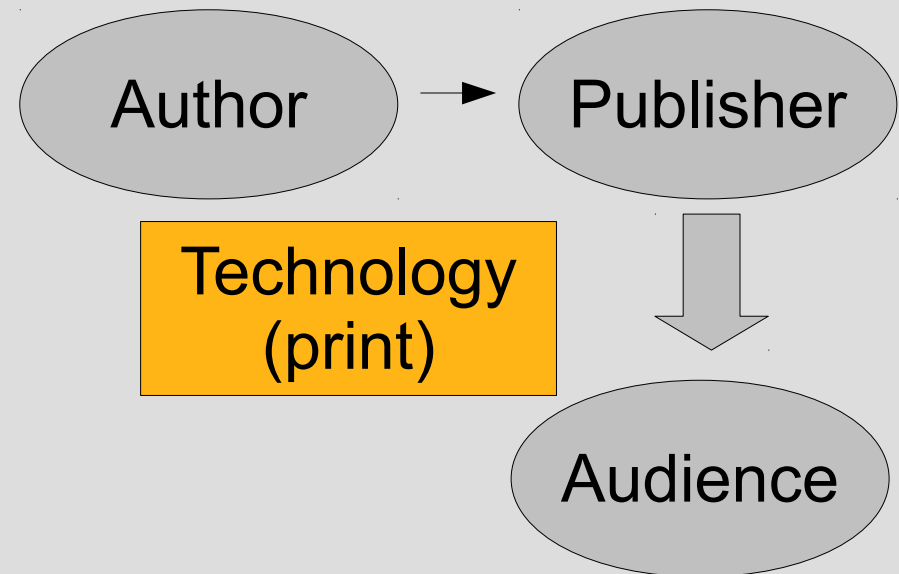


Plagiarism and authorship acknowledgement



Copyright-based book market

Gutenberg Age



Digital models

Spontaneous evolution

Peer to peer

Audience

Audience

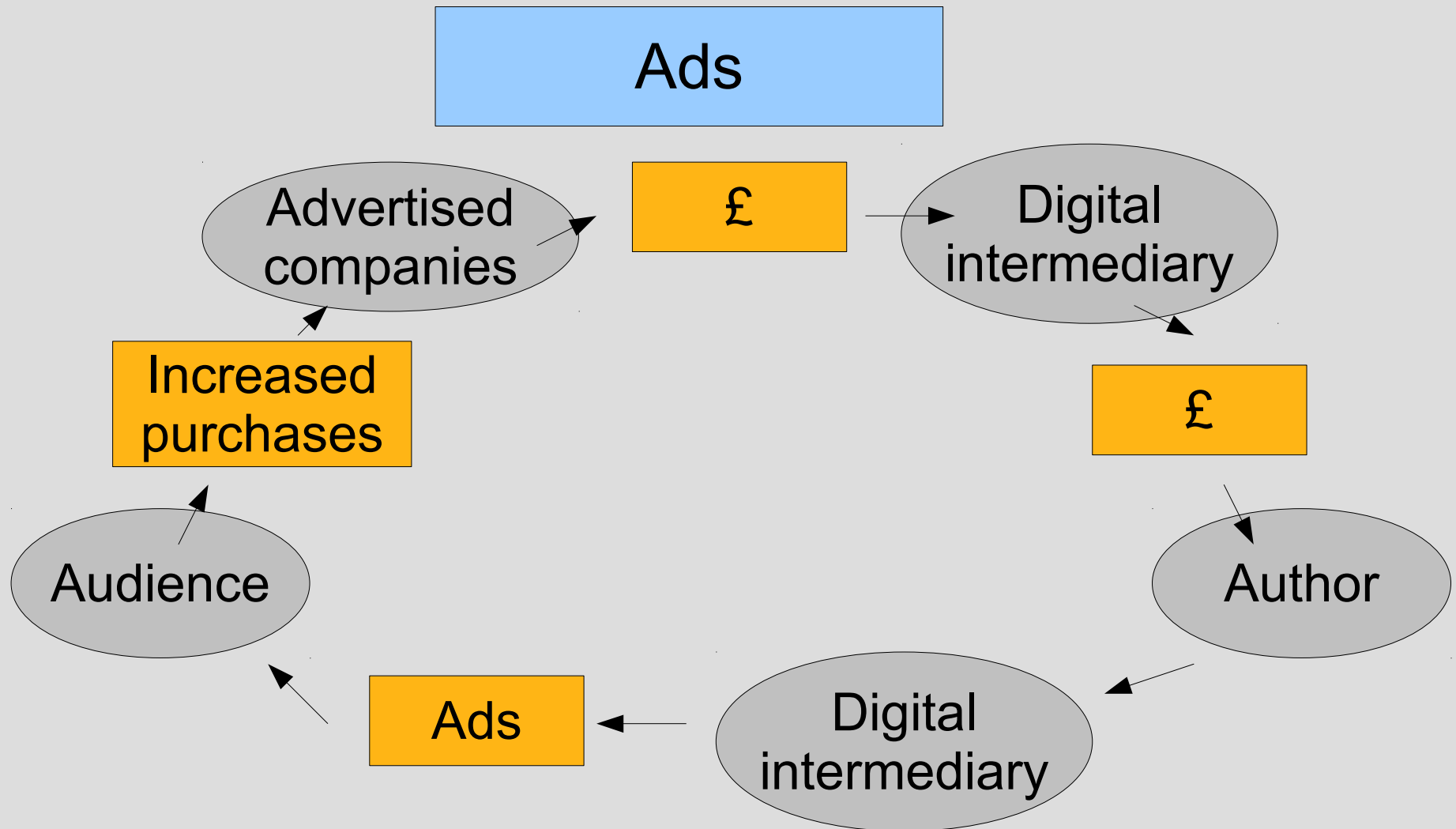
Technology
(file sharing)

Publisher

Author

Digital models

Spontaneous evolution



Digital models

Spontaneous evolution

Community

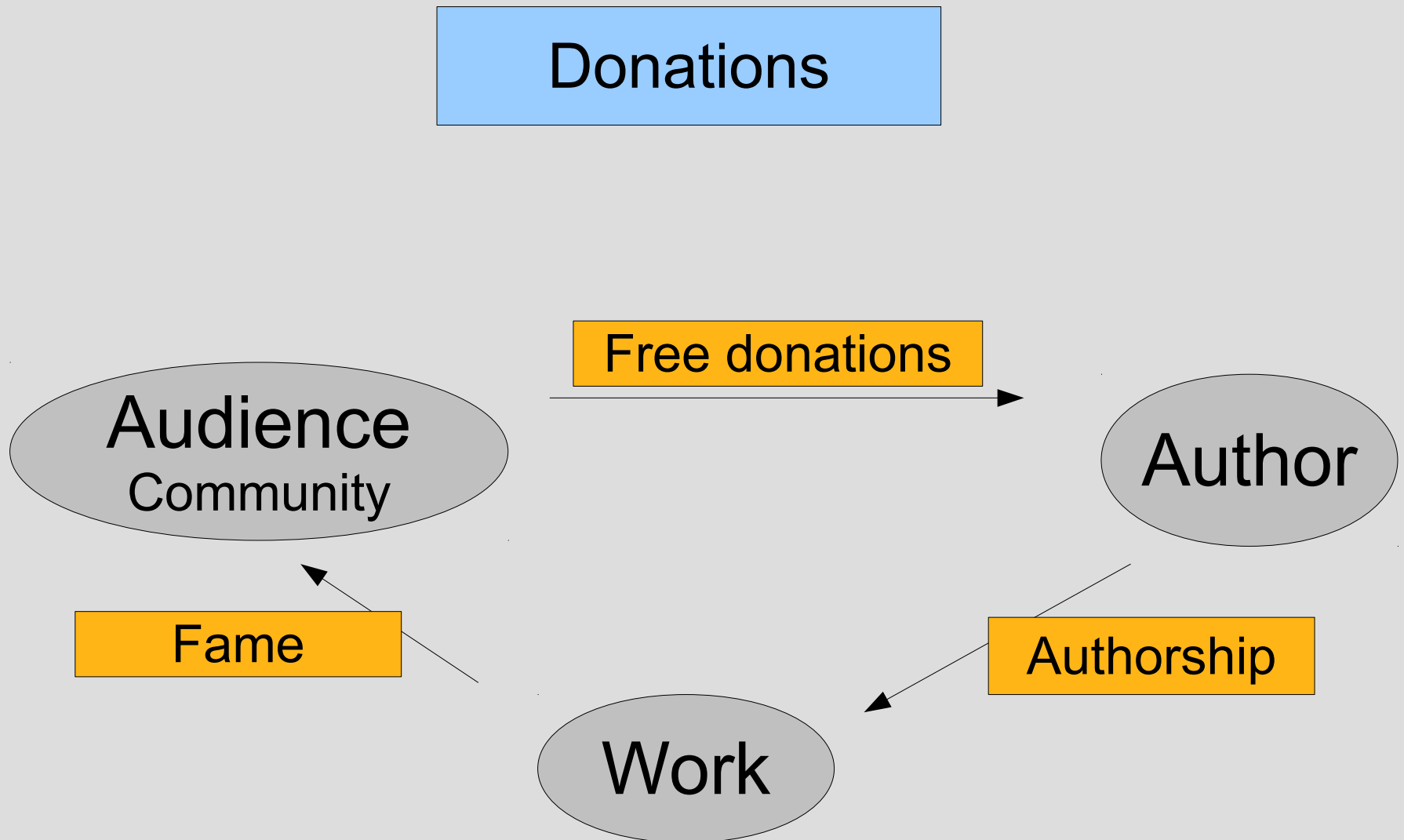
The diagram illustrates a model of digital communication. At the top, a light blue rectangular box contains the word "Community". Below this box, two gray oval shapes are positioned horizontally. The left oval contains the word "Author" and the right oval contains the word "Audience". These two ovals are connected by two short, parallel horizontal lines, suggesting a direct relationship or exchange between the author and the audience.

Author

Audience

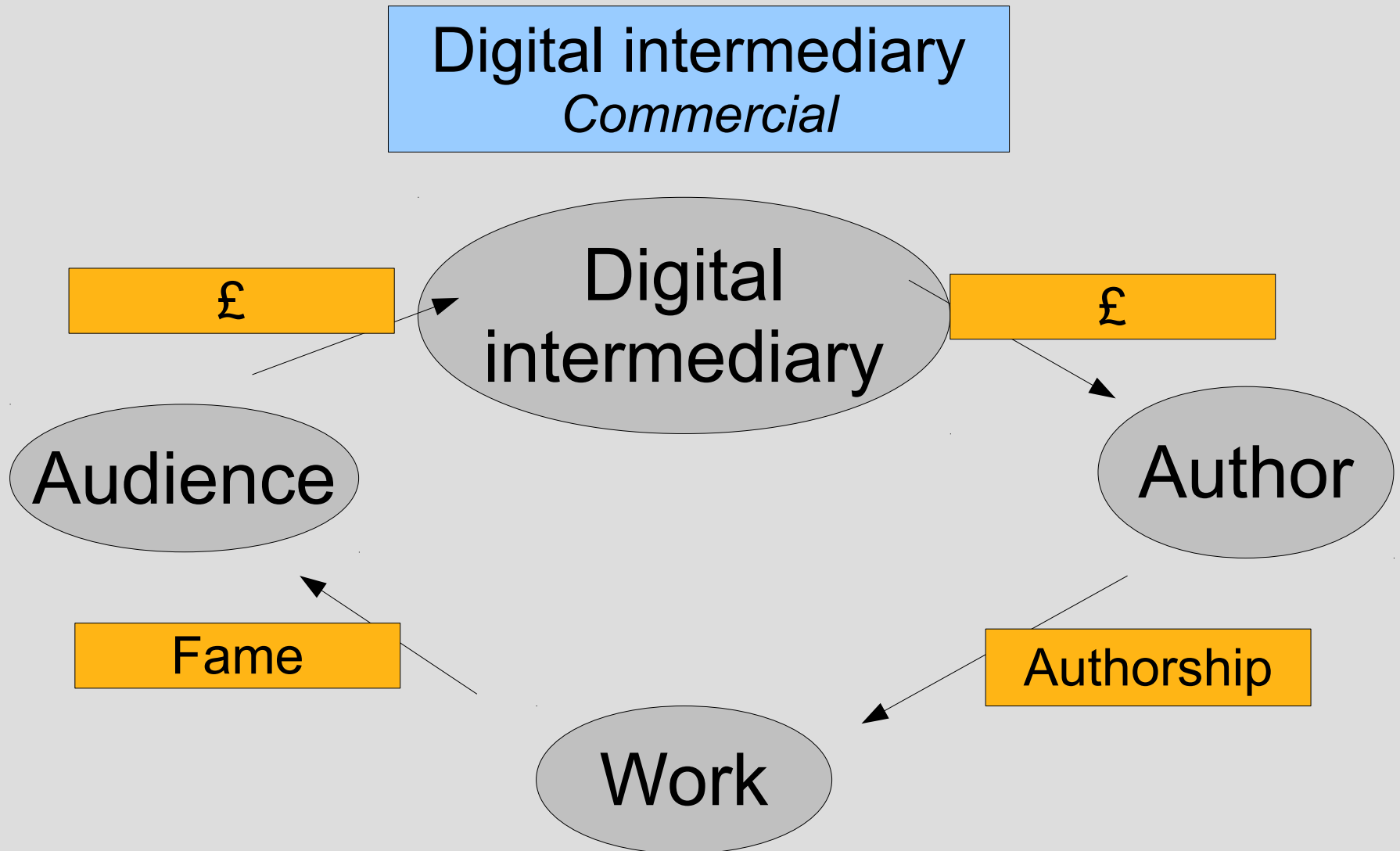
Digital models

Solutions



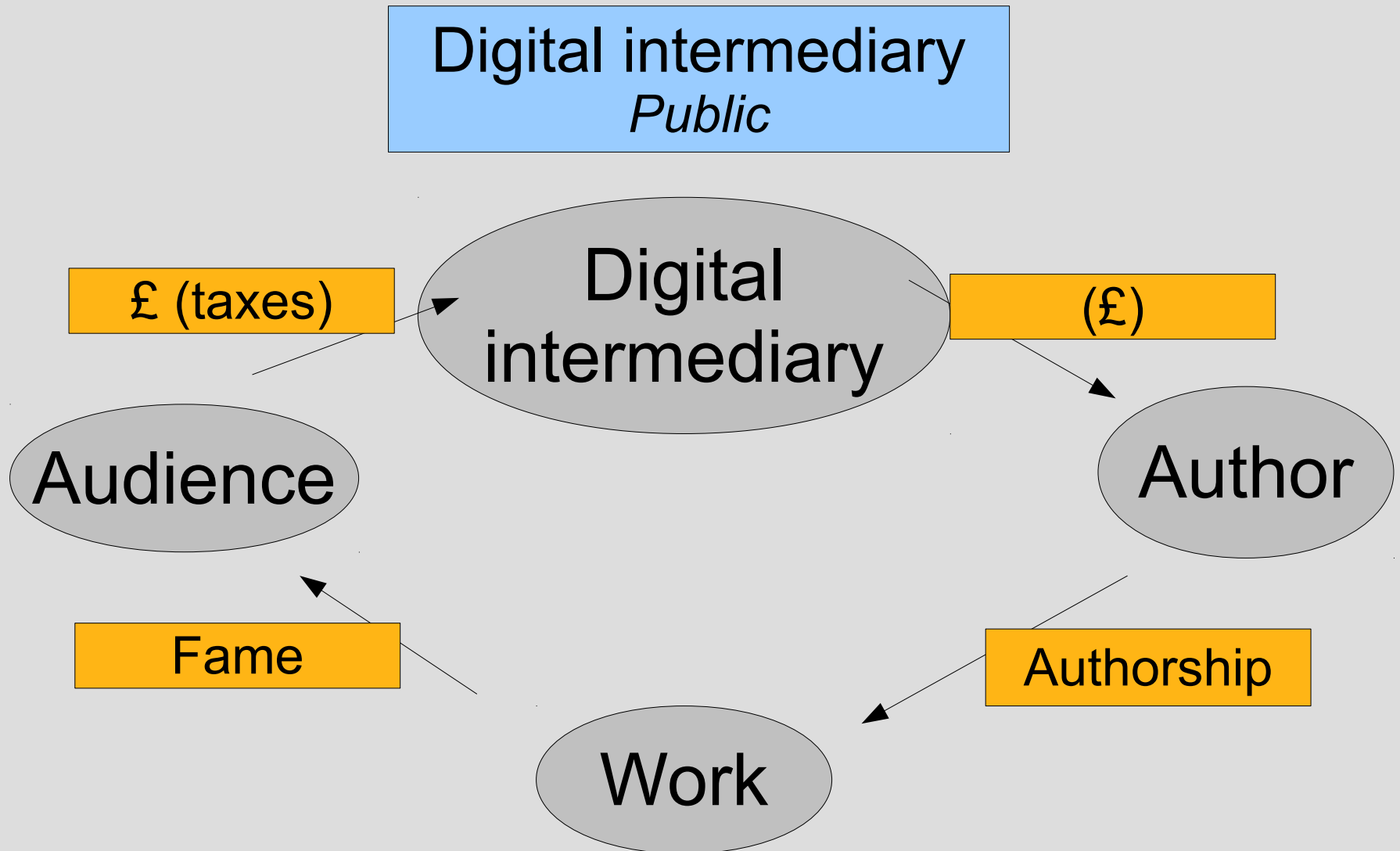
Digital models

Solutions



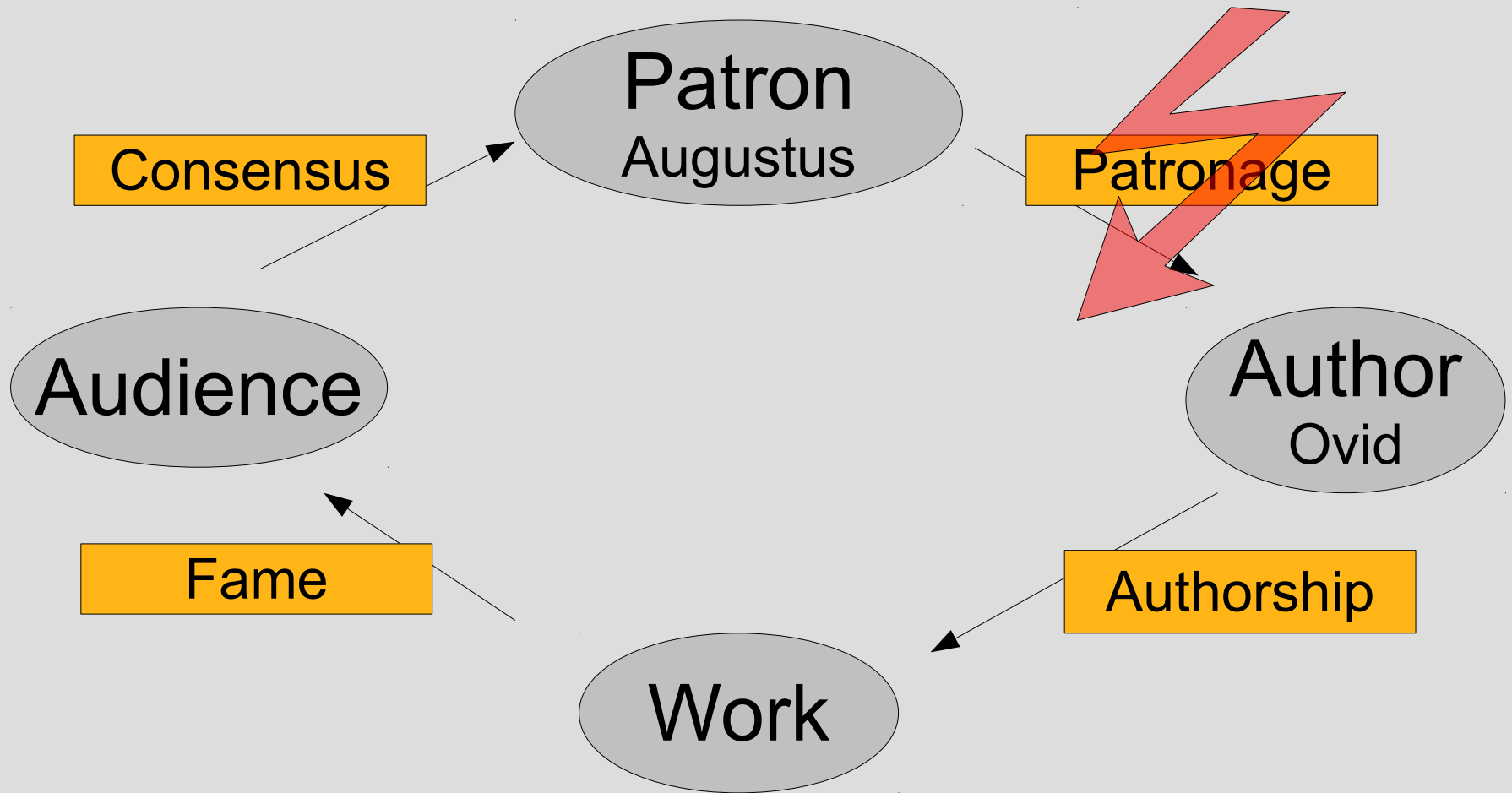
Digital models

Solutions

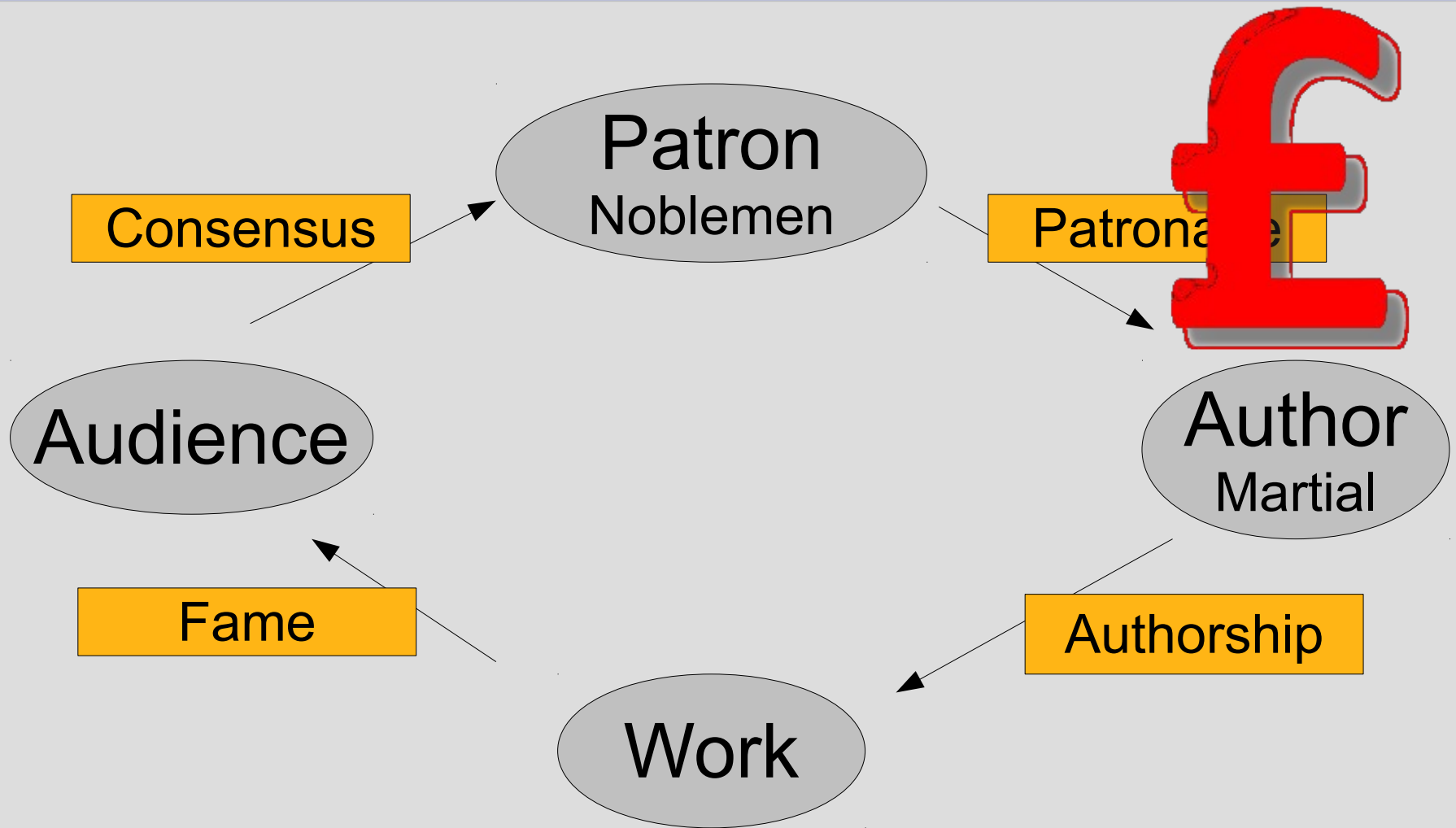


So...

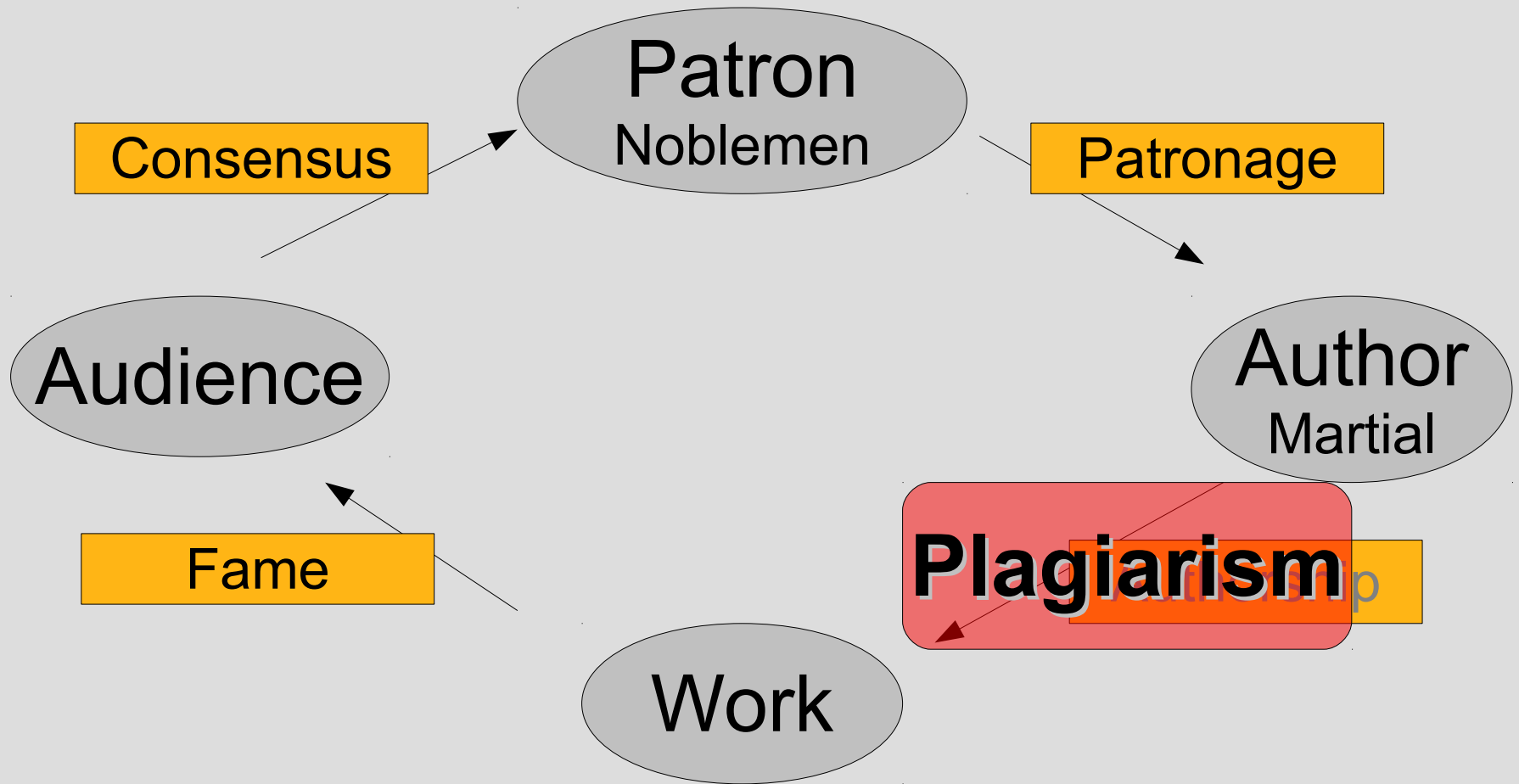
Ovid and his audience



Martial and money

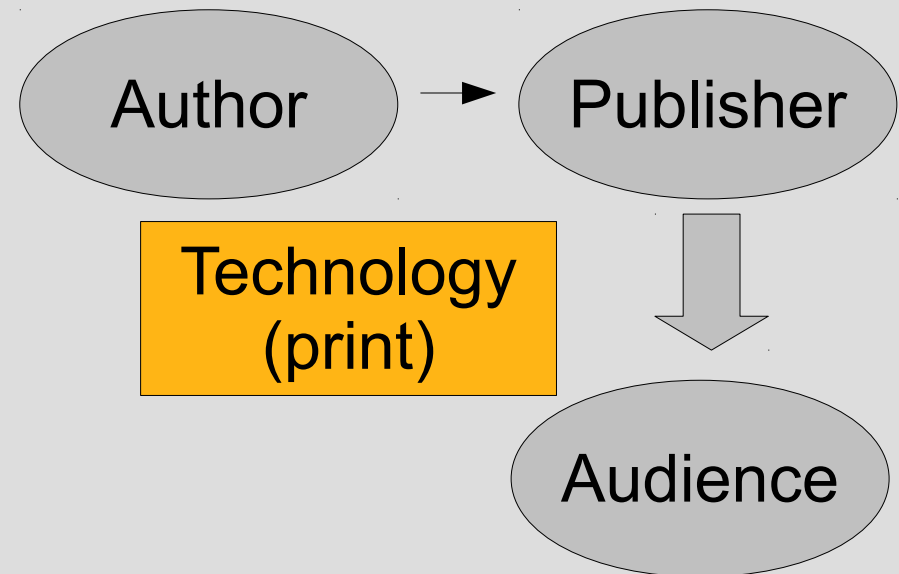


Plagiarism and authorship acknowledgement



Copyright-based book market

Gutenberg Age



Digital models

Spontaneous evolution

Peer to peer

Audience

Audience

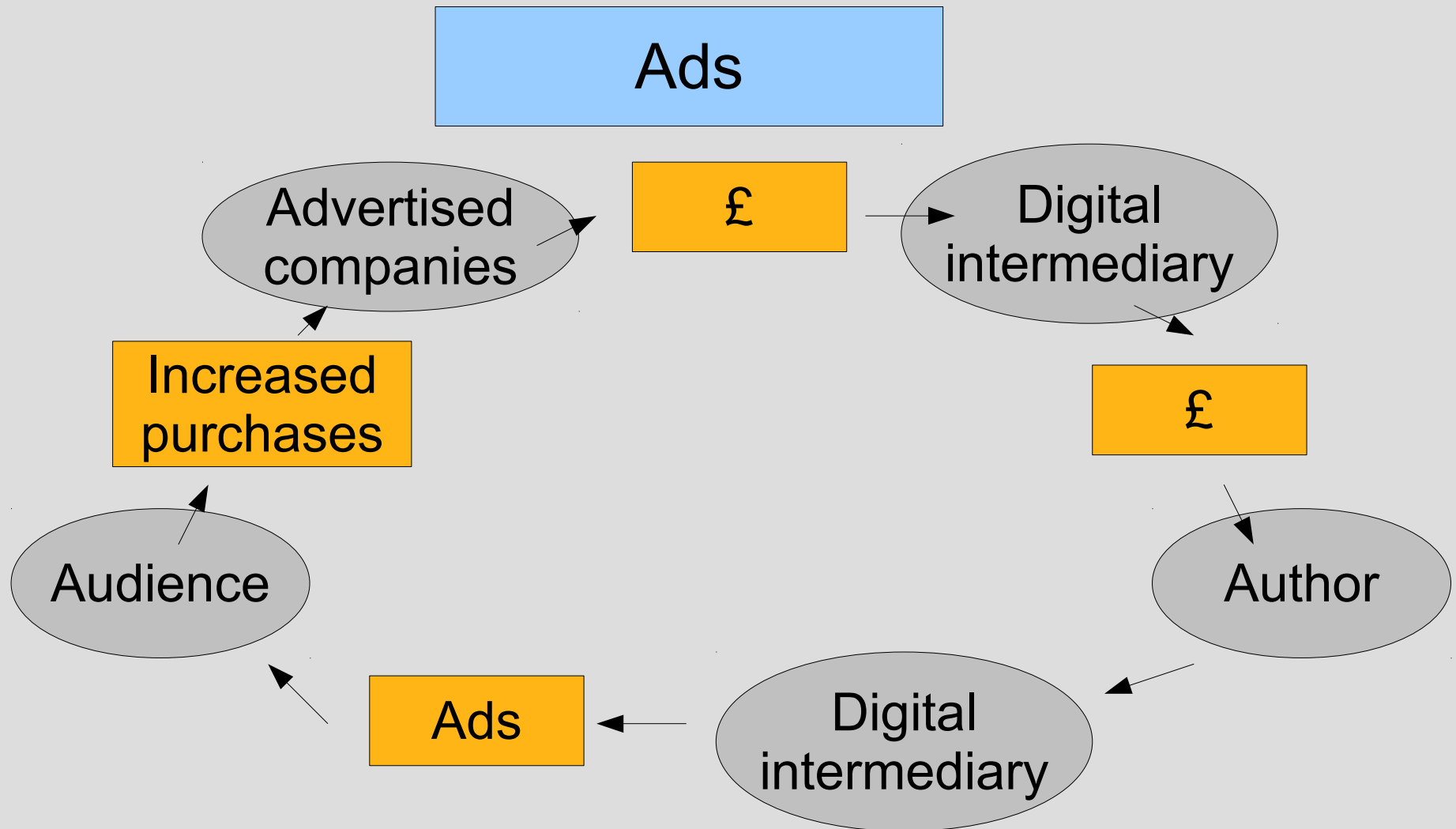
Technology
(file sharing)

Publisher

Author

Digital models

Spontaneous evolution



Digital models

Spontaneous evolution

Community

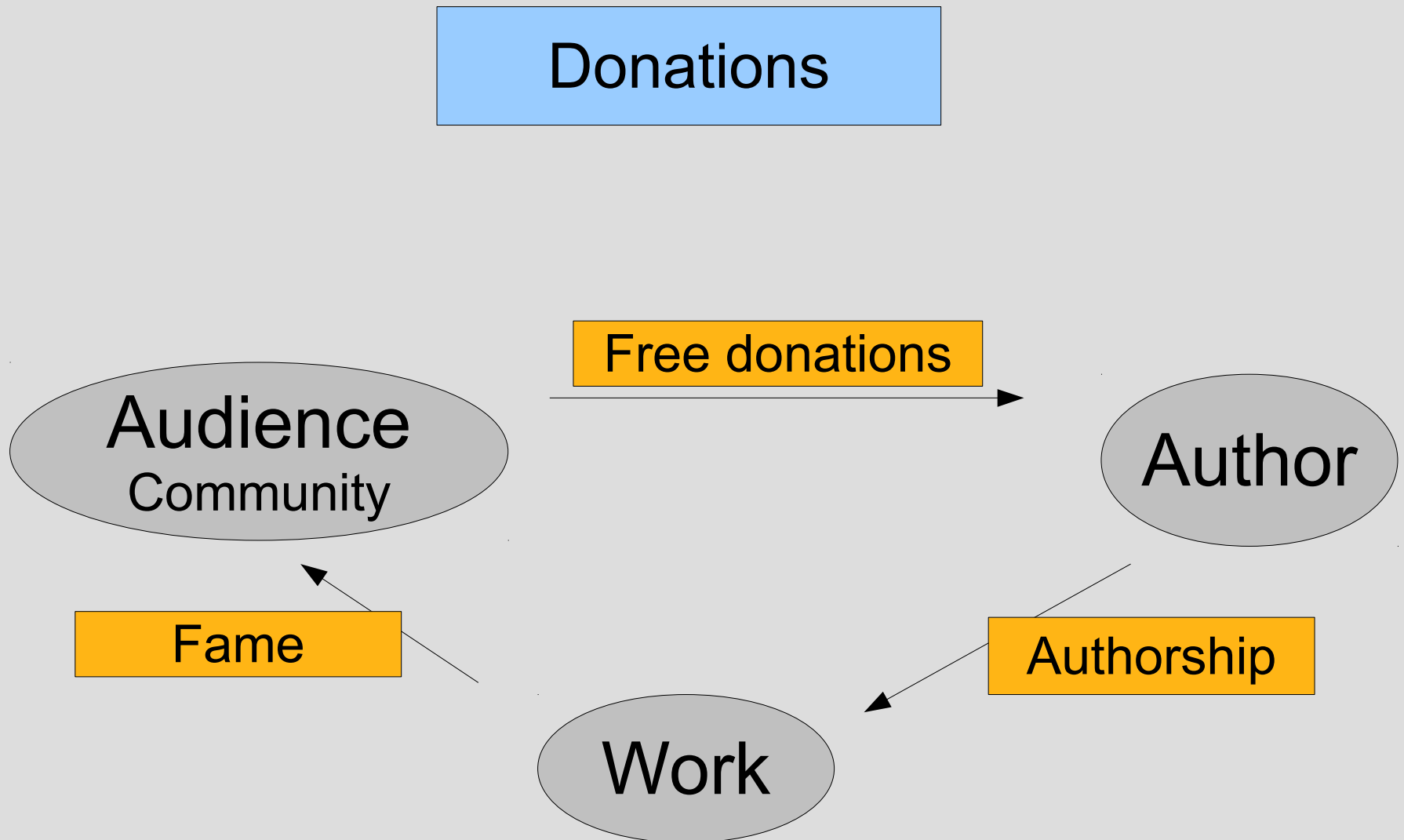
The diagram illustrates a model of digital communication. At the top, a light blue rectangular box is labeled 'Community'. Below this box, two gray oval shapes are positioned horizontally. The left oval is labeled 'Author' and the right oval is labeled 'Audience'. These two ovals are connected by two short, parallel horizontal lines, suggesting a direct relationship or exchange between the author and the audience. The entire diagram is set against a light gray background.

Author

Audience

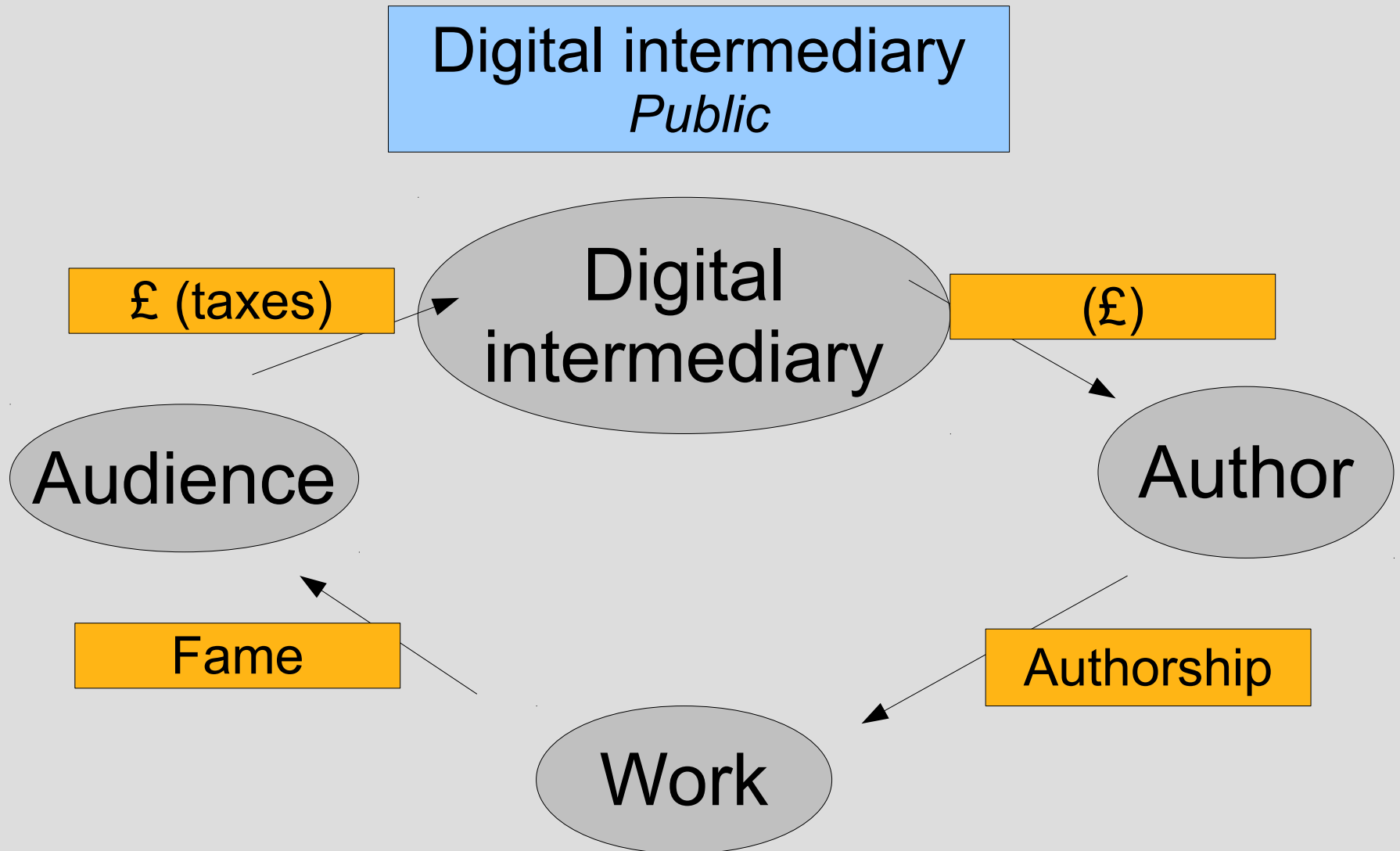
Digital models

Solutions



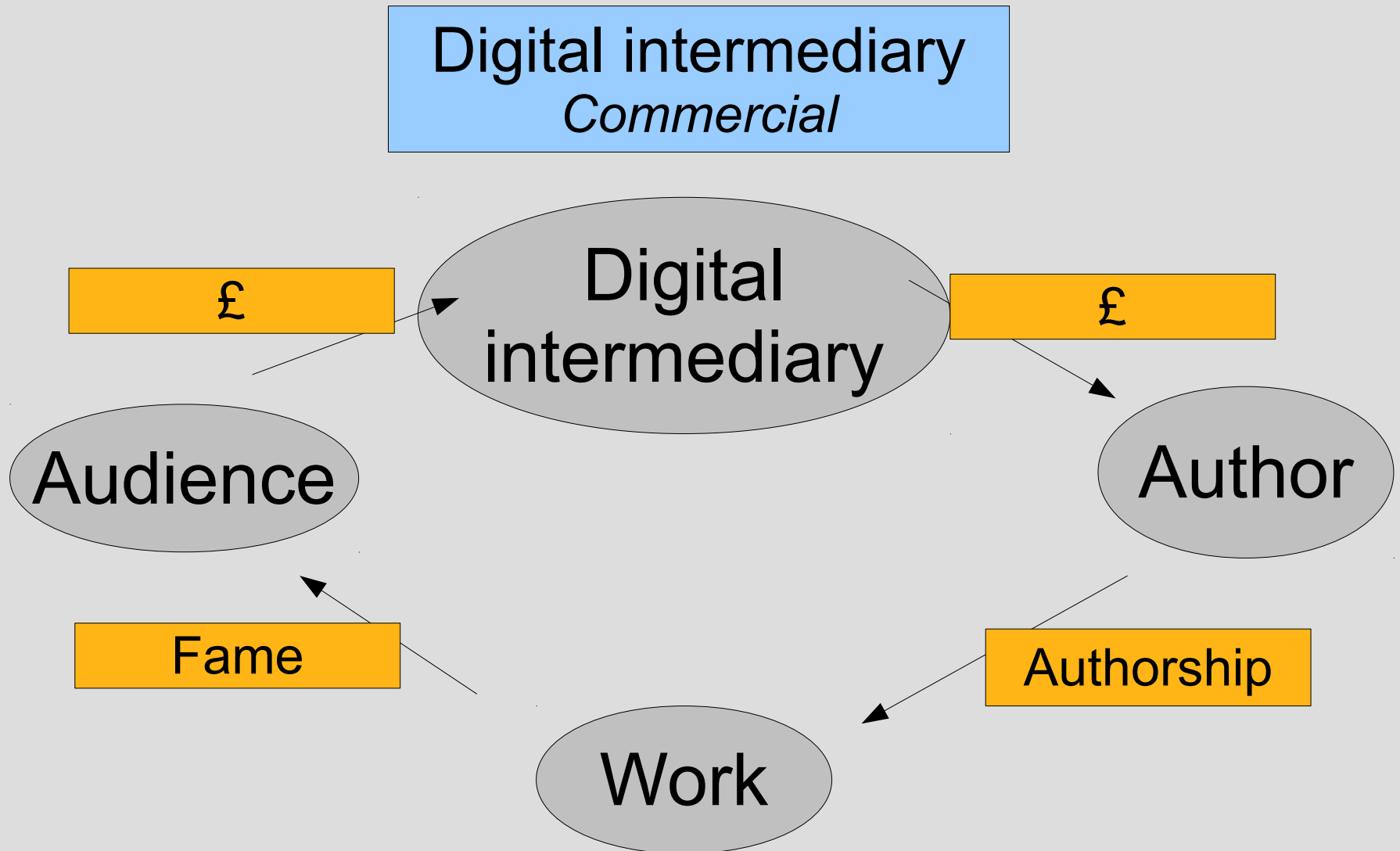
Digital models

Solutions



Digital models

Solutions



Authorship acknowledgement in Ovid and Martial

or how to rethink copyright in the Digital Age

CA Conference, Durham, 18 April 2011

Paolo Monella
University of Palermo

<http://www.unipa.it/paolo.monella>
paolo.monella@gmx.net